

UPLIFT Color Palette

Primary Colors



PMS 300C, 3005U
C92, M50, Y8, K0
R0, G79, B137
Hex 004F89



PMS 266C, 266U
C56, M100, Y0, K0
R92, G20, B99
Hex 5C1463



PMS 377C, 377U
C56, M25, Y100, K0
R102, G126, B39
Hex 667E27

Secondary Colors



PMS 2925C, 299U
C100, M10, Y0, K0
R0, G120, B199
Hex 0078C7



PMS 1797C, 1797U
C0, M83, Y100, K16
R187, G50, B21
Hex BB3215



PMS 1375C, 1375U
C0, M40, Y100, K0
R255, G134, B12
Hex FF860C



PMS Cool Gray 9C/U
C52, M46, Y43, K2
R102, G99, B102
Hex 666366



PMS 109C, 108U
C0, M11, Y100, K0
R255, G205, B0
Hex FFCD00